

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**AL Media / POL**  
**Attention: Accounts Payable**  
**222 W. Ontario St.**  
**Ste 600**  
**Chicago, IL 60654**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1681941-1	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Dan Foster	Telerep Chicago	National

Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes	CO FAIR SD24 EST 835	

Flight Dates	Order #	Alt Order #
10/29/18 - 11/06/18	1681941	09296307

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
	K493	

Agency Ref	Advertiser Ref
39474AG	131719

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/29/18	11/02/18	9News Daybreak 5:30a	530-6am	MTWTF--	:30	1	\$1,600.00	NM																				
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1	KUSA	Th	11/01/18	5:29 AM	9News Daybreak 5:30a	530-6am	:30	COSE3530H	\$1,600.00	NM																			
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1	KUSA	Tu	11/06/18	5:50 AM	9News Daybreak 5:30a	530-6am	:30	COSE3530H	\$1,600.00	NM																			
3	10/29/18	11/02/18	9News 6am	6-7am	MTWTF--	:30	1	\$2,400.00	NM																				
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1	KUSA	W	10/31/18	6:11 AM	9News 6am	6-7am	:30	COSE3530H	\$2,400.00	NM																			
4	11/05/18	11/06/18	9News 6am	6-7am	MT-----	:30	1	\$2,400.00	NM																				
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1	KUSA	Tu	11/06/18	6:19 AM	9News 6am	6-7am	:30	COSE3530H	\$2,400.00	NM																			
5	11/03/18	11/03/18	NBC Today Show (Sa)	5-7am	-----S-	:30	1	\$600.00	NM																				
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	10/29/18	11/04/18	-----S-	1	\$600.00																								

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbcA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1681941-1</b>	Invoice Date <b>11/06/18</b>	Invoice Month <b>November 2018</b>	Invoice Period <b>10/29/18 - 11/06/18</b>
Advertiser <b>ISS/ Coloradans for Fairnes</b>	Product <b>CO FAIR SD24 EST 835</b>	Estimate Number	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KUSA	Sa	11/03/18	5:49 AM	NBC Today Show (Sa)	5-7am	:30	COSE3530H	\$600.00	NM																																											
6	11/04/18	11/04/18	NBC Today Show (Su)	6-7am	-----S	:30	1	\$600.00	NM																																												
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1	KUSA	Su	11/04/18	5:59 AM	NBC Today Show (Su)	6-7am	:30	COSE3530H	\$600.00	NM																																											
7	11/04/18	11/04/18	9News Sunday Morning	7-9a	-----S	:30	1	\$1,600.00	NM																																												
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8	11/05/18	11/06/18	Today Show 2	9-10a	MT-----	:30	1	\$900.00	NM																																												
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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1681941-1</b>	Invoice Date <b>11/06/18</b>	Invoice Month <b>November 2018</b>	Invoice Period <b>10/29/18 - 11/06/18</b>
Advertiser <b>ISS/ Coloradans for Fairnes</b>	Product <b>CO FAIR SD24 EST 835</b>	Estimate Number	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																						
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# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1681941-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
ISS/ Coloradans for Fairnes	CO FAIR SD24 EST 835		

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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22	10/29/18	11/02/18	Daytime	M-F 9a-3p	MTWTF--	:30	2	\$575.00	NM																																																							
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25	11/05/18	11/05/18	Daily Blast Live	Daily Blast Live	M-----	:30	1	\$600.00	NM																																																							
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbcA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1681941-1</b>	Invoice Date <b>11/06/18</b>	Invoice Month <b>November 2018</b>	Invoice Period <b>10/29/18 - 11/06/18</b>
Advertiser <b>ISS/ Coloradans for Fairnes</b>	Product <b>CO FAIR SD24 EST 835</b>	Estimate Number	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
26	11/03/18	11/03/18	Local News @ 5p Sa	Sa 5-6p	-----S-	:30	1	\$1,800.00	NM																																																							
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1	KUSA	Th	11/01/18	10:12 PM	9News 10p M-F	9News 10p M-F	:30	COSE3530H	\$4,500.00	NM																																																						
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1	KUSA	M	11/05/18	10:30 PM	9News 10p M-F	9News 10p M-F	:30	COSE3530H	\$4,500.00	NM																																																						
29	11/04/18	11/04/18	9News 10p Sun	10-1037p	-----S	:30	1	\$6,000.00	NM																																																							
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----S</td> <td>1</td> <td>\$6,000.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>KUSA</td> <td>Su</td> <td>11/04/18</td> <td>10:34 PM</td> <td>9News 10p Sun</td> <td>10-1037p</td> <td>:30</td> <td>COSE3530H</td> <td>\$6,000.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/18	11/04/18	-----S	1	\$6,000.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	KUSA	Su	11/04/18	10:34 PM	9News 10p Sun	10-1037p	:30	COSE3530H	\$6,000.00	NM											
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30	11/04/18	11/04/18	Sun News Extended	1035-11p	-----S	:30	1	\$2,500.00	NM																																																							
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1	KUSA	Tu	10/30/18	11:02 PM	Tonight Show	1037-1137p	:30	COSE3530H	\$2,200.00	NM																																																						
32	10/29/18	11/02/18	Late Night	1137p-1237a	MTWTF--	:30	2	\$850.00	NM																																																							
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33	10/29/18	11/02/18	Last Call w/Carson Daly	1237-107a	MTWTF--	:30	2	\$650.00	NM																																																							
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

<u>Invoice #</u> 1681941-1	<u>Invoice Date</u> 11/06/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 11/06/18
<u>Advertiser</u> ISS/ Coloradans for Fairnes	<u>Product</u> CO FAIR SD24 EST 835	<u>Estimate Number</u>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
33	10/29/18	11/02/18	Last Call w/Carson Daly	1237-107a	MTWTF--	:30	2	\$650.00	NM																																												
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34	10/29/18	10/29/18	Voice, The	Mon Prime Other	M-----	:30	1	\$8,500.00	NM																																												
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35	11/04/18	11/04/18	NFL Regular Season Football	6:15p-9:30p	-----S	:30	1	\$18,000.00	NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	KUSA	Su	11/04/18	7:52 PM	NFL Regular Season Football	6:15p-9:30p	:30	COSE3530H	\$18,000.00	NM																																											
36	11/03/18	11/03/18	Saturday Night Live LF	SNL Late Fringe	-----S-	:30	1	\$2,425.00	NM																																												
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38	10/30/18	11/02/18	9News at Noon	12p-1230p	-TWTF--	:30	1	\$950.00	NM																																												
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**Total Spots 40**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$91,550.00</b>
<u>Agency Commission</u>	<b>\$13,732.50</b>
<u>Net Amount Due</u>	<b>\$77,817.50</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.